



Mobile App Development

About the Client

Natosha Warner is a Philadelphia native and host of the renowned online celebrity talk show, Table Talk with Tosh. In the show, she brings a range of weekly topics for her audience. She is also the author of many best-selling books, including the newly launched novels and e-books, Men Cheat Women Experiment, Only Fools Gamble Twice, etc.

✓ App's Vision & Challenges

Warner approached Mobilyte with the idea of an intuitive mobile app that allows users to communicate with the generations to come, share their life experiences, give advice on specific subjects, and share important data.

The proposed app needed to work as the platform that connects the coming generation with their lineage and allows them to remember their long lost ancestors in their family tree through videos, pictures, and documents.

Development of the mobile app was challenging due to various reasons. Optimization of the storage requirements to ensure efficient data management was tricky.

The client wanted cross platform compatibility for the mobile app so that it runs smoothly on all platforms.



✓ Mobilyte's Customized Approach

Mobilyte provided the client with a sound consultation in order to bring their idea to reality i.e. a functional real app. The company used lossless compressions and worked with Amazon cloud server to provide custom storage space.

The mobile app was built in Phonegap, using JQuery mobile and Cardova, whereas the backend was developed with Codeignitor. It is backed with Mysql and hosted on server Amazon EC2.

Mobilyte's client-centric approach and ability to provide custom solutions impressed Warner and therefore she named the app after our company- Virtual Vault 360.

Through Virtual Vault 360, users can effectively communicate with their family, close friends and colleagues.

Virtual vault 360 runs smoothly on Android (version 3.0- 5.0) and windows.

✓ Post- implementation benefits for the Client

Virtual Vault 360 benefited the client in the following areas-

- Made it virtually easy to share information with the future generations
- Offers privacy control to keep private information safe
- Easy Data management
- Effortless management of the vault space
- Streamlined small groups such as family, school teams, and employee groups
- Provides 1GB free space to store data and for account update

Users can create daily video journal, advice family through their wishes for the assets, and more. Users can also share secret recipes, pass down pictures and create memories for the generations to come.